



CONNECTICUT CAMPS – LEADERS IN CHILD DEVELOPMENT

**Sponsors  
& Supporters**

**CT Camping  
Association**



**Connecticut Camping Association**  
Your Summer Camp Connection

[www.ctcamps.org](http://www.ctcamps.org)

## Partnering to make a difference

The CT Camping Association (CCA) has been the voice of Connecticut camps since 1965. The CCA is a volunteer run non-profit organization that helps families and children connect to camps in Connecticut.

Additionally, CCA works to promote good, safe camping practices by providing training opportunities for camp professionals and working closely with the State of Connecticut's camp licensing program and the American Camp Association to ensure CT camps have access to the latest trends in child development, camp programming, and safety.

The CT Camping Association is looking to partner with businesses and individuals who understand the magic that happens around camp and want to be a part of a mutually beneficial relationship.

### Education & Representation

CCA is a leader in strengthening Camp Professionals and summer counselors. Throughout the year, CCA volunteers organize training workshops while providing guidance and support to more than 100 camps throughout the state.

CCA works closely with the CT Office of Early Childhood to ensure that camps are continuing to provide safe programs for children.

### Collaboration & Networking

With over 100 members, CCA is the largest network of camping professionals in Connecticut. CCA member camps share information with each other about everything from program development to preferred vendors. CCA camps employ several thousand staff each year.

### Creating Partners

The CT Camping Association has a long history of partnering with businesses that support the camping industry.

Businesses can choose to sponsor training events or become a general supporter of CCA.

Organizations who support CCA are widely publicized to all members and have direct access to create their own connections within the camp community.



### Why is this important?

Partnering with CCA as a Business Sponsor or Supporter is critical to maintaining the standards of the camping industry and ultimately helping children, families, and the caring people who work with them.

Showing your support allows the camp community to have access to better training opportunities, provides financial assistance to camping professionals for their own professional education and helps to promote the camping industry throughout the entire state.

### How to become an Event Sponsor

CT Camping Association offers Training Events throughout the year. Events are offered to smaller groups of Directors as well as 500+ person Summer Kick-off programs.

### How to become a General Supporter

Business and individuals can show their support to CCA by partnering as a General Supporter and receiving advertising opportunities and vendor recognition.

# Major Sponsorships & Support



Major Sponsors are businesses and organizations who are able to support CCA in their efforts to deliver large training and marketing opportunities.

## Summer Kick-off Event

This event is held in June each year and is a training opportunity for Camp Counselors and Summer Staff. This event has a nationally recognized presenter and typically attracts several hundred staff and administrators.

- **\$1000 Sponsors**
- One-on-One connection with 100's of high school & college aged staff and their directors
- Prominent Listing on CCA Homepage with Business contact information and link
- Additional mail connection with every CCA member camp twice a year
- Displaying of marketing material at Annual Meeting including 2 dinner tickets



## ACA NEW ENGLAND STATE MEETING

The Connecticut State Meeting at the ACA New England Regional Conference is a time when CT camps, come together as one. The breakfast meeting is a great opportunity for camp professionals to find out what is happening in camping.

- **\$200 Sponsor**
- Showcasing of products/services at the event

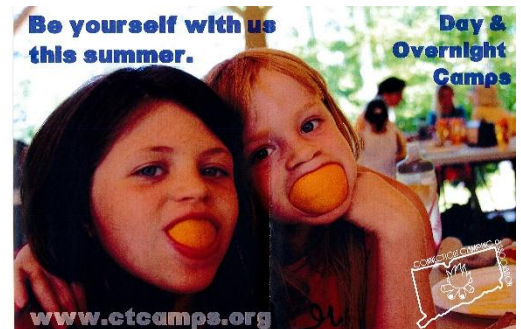
## CCA ANNUAL MEETING DINNER

This event is held in December and includes a Cocktail Hour, Dinner, and potentially a speaker or educational piece.

- **Title Sponsor- \$750 (Limit One)**
- Prominent Listing on CCA Homepage with Business contact information and link
- Supporter Listing on 2,000 posters sent to schools, libraries and youth serving organizations throughout the state.
- Additional mail connection with every CCA member camp twice a year
- Showcasing of products /services at the event (includes 2 dinner tickets)
- One-on-one connection with up to 100 Camp Directors

## CT Camping Association Business Supporters

- **\$500 Supporter**
- Prominent Listing on CCA Homepage with Business contact information and link
- Supporter Listing on 2,000 posters sent to schools, libraries and youth serving organizations throughout the state.
- Displaying of marketing material at Annual Meeting including 2 dinner tickets



# PROFESSIONAL TRAINING EVENT SPONSORSHIPS

## CT OFFICE OF EARLY CHILDHOOD MEETING AND EDUCATIONAL SESSION

Held each March, this event brings together one of the largest gatherings of Camp Professionals from all over the state.

- **\$200 Sponsor**
- Showcasing of products/services at the event
- One-on-one connection with up to 100 Camp Directors

## FALL CAMP TOURS

CCA members learn from each other as they tour camps each fall. Members learn about strategic plans, program initiatives and what is new and emerging in camps.

- **\$200 Sponsor**
- Showcasing of products/services at the event
- One-on-one connection with up to 50 Camp Professionals

All sponsored events include logo advertising on promotional materials, "sampling" at the event and listings on [ctcamps.org](http://ctcamps.org) as well as in the *Campanion* Newsletter.





## General Supporters

Help contribute to our success by providing financial or in-kind support for:

- Student Scholarships
- Professional Development
- Food & Beverage
- Raffle Items
- New Training Events

If you would like to support the CT Camping Association and value the work that is done to help children and promote safe, licensed camps in Connecticut, general contributions can be made to support the financial needs of CCA.

A Business who contributes \$100 will receive advertising on [ctcamps.org](http://ctcamps.org) as well as in the *Campanion* Newsletter.

### BERNIE MOORE SCHOLARSHIP

Contributions to the Bernie Moore Scholarship will support the annual \$500 scholarship that is awarded to a deserving student who also works at a CT Camping Association Camp.

### ALLEN BEAVERS PROFESSIONAL STAFF DEVELOPMENT FUND

Contributions to the Allen Beavers Professional Development Fund will support training opportunities that are available to camp staff to pursue other training opportunities.



The Connecticut Camping Association is governed by a Volunteer Board of Directors who are elected from within the CCA membership. CCA holds monthly board meetings, educational events throughout the year and an Annual Meeting each December.

CCA is registered as a 501 (c)3 Organization within the State of Connecticut.

**Business  
Sponsors  
&  
Supporters**

To find out more about becoming a Business Sponsor or CCA Supporter please contact us:

**Connecticut Camping Association  
c/o Alan Pender,  
565 Ashford Center Road,  
Ashford, CT 06278**

**(203) 308 3821**

**[alan.pender@holeinthewallgang.org](mailto:alan.pender@holeinthewallgang.org)**

**[www.ctcamps.org](http://www.ctcamps.org)**



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