

CONNECTICUT CAMPING ASSOCIATION

Board of Directors' Meeting

Tuesday, October 18, 2022

9:30 AM

Camp Hazen, YMCA

- Welcome
 - 9:33 am called to order by Pendo
 - Kath, Pendo, Justin, Patty, Dan, Niki, Mark, Heather
 - Andrea arriving late 9:45
 - Secretary's Report: Minutes from the last meeting – September 20, 2022
 - Patty Move approval Dan 2nd
 - Treasurer's Report: Budget Position (via email from Andrea)
 - Committee Reports
 - Program Committee – Justin
 - Calendar of programs
 - Still being developed. Not much laid out right now.
 - Kath-need more people having access to constant contact to be able to reach out to folks for events like tour at Hazen.
 - Alex has access to the Constant Contact
 - Pendo is following up with Alex to get others access
 - And check email is correct and going to everyone we want.
 - About a dozen signed up for today's tour of camp Hazen
 - Discussion then ensued about the upcoming calendar of programs.
- November - Background checks, Bring your own lunch
Justin offered Sloper for location
- 9:30-10:30 Board November 15 at Sloper
10:30 Association members arrive
10:45 Jay 1 to 1 Conversation
11:30- Jill from BCIS Background checks
12:45 Optional Tour of Sloper
Registration will be a Google Form:
created by Kath-during today's meeting

Nov- Legislative Advocate and Background checks

Dec-Dinner

Jan-Staff? Hiring? Other issues with staff? ACA project real job?

Heather is talking to Kim Acott to see if she can lead from ACA Project Real Job perspective and resources.

Conversation about staffing: Dan said people are asking about having staffing on the website.

Are we driving staff to CCA website?

Ryan suggested the CCA website is not really set up or staffed to be active with staffing needs, though we could add a place for camps to include a link directly to their job opportunities page on their site.

Feb-Mental Health

Kath asked for frontline tips and tricks we can give to frontline staff for mental health

Mental Health for Staff and Campers-Patty, she is going to talk to a contact.

Mark suggested staff could be the focus of topic

Niki has a contact that would work. He has Mental Health First Aid training and could be presenter.

If it can be used with staff it can be used with kids. Focus should lean toward staff more than campers.

Dan-it could be too different presenters (maybe talking about staffing rather than Mental Health)

Mar-DEI If OEC wants March then flip April/March

April-OEC Notes from Patty at September meeting

Additional Gathering Topic or focus Conversation: Justin: Spring Time Check in event/gathering. He gets of calls in the spring. Pendo asked is it like the round tables for residential and day camp. Justin said more like no agenda sit around the table and go! January might be too early. So maybe it is after the OEC meeting. Check in, what do you need help with?

Post it notes: You put what you do each month of the year. Each director writes post it notes for what you do each month.

- Camp Yankee Report-Good not the best year, best close to 500. Had about 13 different camps with about 300 people. It was worthwhile, got a lot of great feedback.
- Legislative Committee – Keith
 - Keith is off this week.
 - Jay: very quiet right now.
 - All about the election right now. 3 weeks from today. Until we have the make of the legislature we won't have any idea what to do other than trying to help with inflation. This is a long session, so will create a budget for the next 2 years. We want it quiet at

this time. By Nov 1-to-1 we will know the make up of the new assembly. Willing to be in person for 1-to-1 in Nov.

- Membership Committee – Ryan
 - Board considering the question from the membership committee about offering an early bird discount for joining CCA.
 - The Board decided the discount is free access to the programming.
 - No Discount for joining by the end of the year
 - Andrea shared \$8000 came in the fall for the next year.
 - Programs will cost: \$25-\$50 for non-members and some will be exclusively for CCA Members
 - Anyone willing to make a video?
 - Kath-yes
 - Justin, Pendo, Mark and Patty, Heather, Dan
 - Write a testimony why CCA?
 - Dan
 - Pendo will talk to Alex about updating the JotForm and getting it ready for 2023.
 - We need to get that updated on the CCA Website
 - Heather says the payment platform can be integrated into the Jotform rather than having to jump out of the jotform and go pay and then come back.
 - Heather may be able to help integrate that into the Jotform
 - Suzanne pays for the Jotform currently.
 - Andra suggested moving it to our own JOtform. Heather said she could do that.
 - Heather may set it up with PayPal in place of Square for payment. Square is about .03% fee.
 - Patty said also possible to register for and pay for the December event.
 - Is it still at Winding Trails
 - Not going to be included in registration but needs to be sent out soon.
 - Will there be dinner? What would the cost of the be for dinner?
 - Pendo will contact Keith to see if WT can host the event?
- Financial Committee – Andrea
 - See 10-14-22 Financial Statement for full details.
 - \$1837.05 in checking
 - Andrea report Endowment is down 17.4% year to date.
 - Contacting Scott Lambeck about a different investment vehicle.
 - Dan Motion to approve, Heather 2nd
- Communications/Public Relations Committee –

Website, promotion

Pendo and Keith are talking right now about getting more access to the website.

- Bernie Moore Scholarship Committee – Jane
 - No update known
 - Nominating Committee – Needs to begin
 - Alex - looking at that for next year, along with Suzanne, Keith, Mark
 - How many positions do we need to fill?
 - Nomination Suggestions
 - Emely Larson- Hartford Stage
 - Jay suggested: John Cattelin (Jay)
 - Willing to see if he's interested/willing
 - Dan suggested a Scout Field Director- Shawn Fogel
 - ACA News – <https://www.acanewengland.org/for-staff-professionals/educational-opportunities/>
2023 New England Camp Conference, March 30 – April 1, 2023
Manchester, NH. *Registration will open in November 2022*
 - Youth Camp Safety Advisory Council – update - Kath
 - Same as background check day, it was the camp background check presentation. (From Jill Marini)
 - Background checks: Jill offered to talk with larger camps.
 - Then canceled 10 minutes before the meeting saying that there might be additional changes.
 - Kath has done it and it worked fine.
 - Doing it the camp way, does not allow for clicking through. Still trying to get that ironed out.
 - Old Business:
 - New Business:
 - December 6th event. Pendo following up with Keith to confirm Winding Trails is an option
 - Next Meeting: November 15, 2022 – Sloper 9:30
 - December 6th next meeting before the In Person event (maybe 4 pm-ish)
 - Adjournment
 - Ryan move Heather 2nd
- Submitted by Ryan Gackenheimer